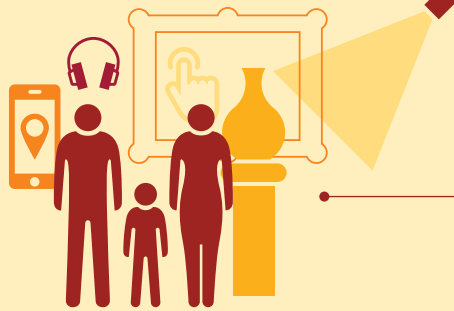


# Museums are changing, and so are their lighting requirements

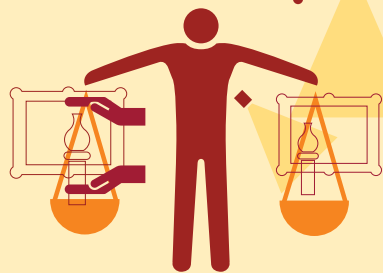


**Museums appeal to a wider public these days.** More people are going to museums, seeing it as a day out with family or friends, including lunch, buying presents... and lighting needs to contribute to their visit. It's no longer 'just seeing the exhibits'. Lighting plays a crucial role in enhancing the overall experience.

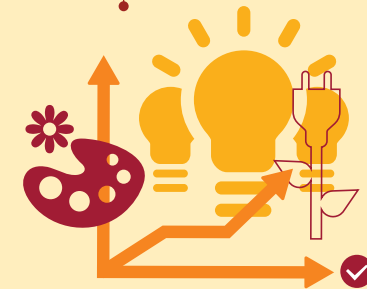
The role of museums is changing. They are in the middle of a transformation to become a more visitor centered place, offering experiences to the visitors and not just presenting collections. And lighting is playing a very important role in enabling museums to succeed in this transformation.



**Traveling and temporary exhibitions are growing in popularity and the museum space is becoming multi-functional.** Museums need flexible lighting solutions that can easily adapt to the needs of the new collection and the different functions of the space.



**They need to find the balance between presenting and preserving art.** Museums assess the quality of light by more than just how well it lights the space. The exhibit also needs to be lit at its best, while making sure light does not harm any of the pieces. Therefore museums look for high quality of light, which means no harmful UV, optimized beam, good optics, and no glare.



**Museums, like all public buildings, are under pressure to reduce energy consumption.** LEDs, which bring high energy efficiency, stable color rendering, and lifelong quality of light, are the obvious solution for presenting art and artifacts in their best light.